



# **HILLSBORO 2020 VISION AND ACTION PLAN**

## **ANNUAL PROGRESS REPORT: 2003-2004**

**Prepared by:**

**Vision Implementation Committee**

**for the**

**Hillsboro City Council**

**July 2004**



# HILLSBORO 2020

## VISION IMPLEMENTATION COMMITTEE

123 West Main Hillsboro, OR 97123 Phone: (503) 681-6219



July, 2004

Dear Mayor and City Council Members:

The Hillsboro 2020 Vision Implementation Committee (VIC) is pleased to present our fourth annual *Hillsboro 2020 Vision and Action Plan Annual Progress Report*. The VIC is responsible for submitting the Annual Progress Report, including any proposed modifications to the original Hillsboro 2020 Vision and Action Plan, to the Hillsboro City Council for review and approval prior to the conclusion of each implementation year.

In addition to requesting your approval of the report and several minor modifications to the Vision and Action Plan, we are providing information pertaining to key activities and programs taking place in the community as a result of the Hillsboro 2020 effort. Once again, our community partners have made a significant impact, and I am happy to report that 90 of the 114 proposed Hillsboro 2020 actions are now either underway or complete. Of 23 actions slated to begin after 2006, 10 are already well underway.

Additional highlights from our 2003-2004 work program include:

- Continued growth in attendance at the Annual Vision Town Hall. This year's event, held at the recently opened Glenn & Viola Walters Cultural Arts Center, drew over 200 participants. The Town Hall was also taped for multiple showings on Tualatin Valley Television (T VTV).
- Completion of an updated Hillsboro 2020 project video, in English and Spanish. The new video produced by T VTV and City staff, provides background information on Hillsboro 2020 and an update on implementation activities. It includes "cameo" appearances by many of the plan's implementation partners and supporters, including Mayor Tom Hughes. The video proved extremely helpful and popular in VIC Speakers Bureau presentations, and has helped educate and recruit new volunteers.
- New recipients of the Hillsboro 2020 *Outstanding Organization* and *Outstanding Individual Awards*. At the 2004 Annual Vision Town Hall Meeting, the Hillsboro Bicycle and Pedestrian Task Force and Joe Gall, volunteer Co-Chair for the Hillsboro 2020 Town Hall Planning Committee, received awards for their valuable contributions.
- Development of a framework for the upcoming public review of Hillsboro 2020 strategies and actions. During its 2003-2004 work program, the VIC set priorities and parameters for the planned Year 5 New Strategies Review designed to involve community members in a discussion of new strategies to implement the Hillsboro 2020 Vision Statement.
- A new structure for recruiting and managing Hillsboro 2020 volunteers. The Hillsboro Chamber of Commerce developed a volunteer database program that allows the operator to link citizen recruits to Hillsboro 2020 volunteer opportunities, and vice versa. 21 new volunteers signed-up this year, and we anticipate many more in the years to come.

As I have described in previous progress reports, Vision implementation remains better than "on-track." Our partners have continued to step forward and make sure priority community projects and activities come to life. In addition to our 20 lead partners, Hillsboro 2020 has benefited from the contributions of numerous support partners in the past four years, including 16 new organizations this year alone. Our citizens and partner organizations have continued to take a real ownership stake in this special community initiative.

In closing, the Vision Implementation Committee would like to thank the Mayor and City Council for their continued support of Hillsboro 2020. As you will see in the following pages, Vision implementation has led to a stronger community in many areas. We expect the same level of success to be achieved in coming years and look forward to generating new ideas for projects, programs and other activities that will help bring the Vision to life during the Year 5 New Strategy Review.

Sincerely,

A handwritten signature in black ink that reads "John O. Coulter". The signature is written in a cursive style with a large, looping initial "J".

John Coulter  
Chair, Hillsboro 2020 Vision Implementation Committee

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# I. Introduction

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## HILLSBORO 2020 OVERVIEW

During the past 20 years, Hillsboro has experienced significant residential and economic growth. The community has become economically self-sufficient with a strong and diverse industrial base, and vital retail areas. It has grown geographically to more than double its physical size and has started to take in unincorporated neighborhoods and commercial areas to the east. A consequence of this growth and change in community character has been an emerging need to redefine the City's identity and help set a course for the future which reflects the values of its citizens. Recognizing this challenge, the City of Hillsboro conducted an extensive public discussion to develop a vision and action plan for the next 20 years.

This community-wide effort, the Hillsboro 2020 Vision Project, was conducted over three years (1997-2000) and involved hundreds of citizens representing dozens of community interests including business, environment, neighborhoods, social services, health care, education, government, and many others. The product of this endeavor was a Vision Statement, describing Hillsboro in 2020, and an Action Plan identifying the programs and projects necessary to achieve that vision.

The project involved an extensive public participation program including a citizen task force that advised the City and developed the recommended *Hillsboro 2020 Vision and Action Plan*. In addition, the general public and various interest groups were engaged through a broad range of outreach activities such as public workshops and forums, newsletters, presentation to community groups, and focus groups. Over 1,500 citizens participated in the vision planning process.

The action plan lists 46 strategies and 114 actions to bring the Vision to life. The plan outlines opportunities to enhance community identity, connections, and livability – ranging from such projects as a historic downtown district with a public square to an expanded system of pedestrian and bike paths and many others. During the plan's development, eighteen community partners agreed to take the lead on one or more of the actions. Many of these actions will require the formation of public-private partnerships. Implementation of the Hillsboro 2020 Vision will be a community-wide effort.

A citizen-led Vision Implementation Committee, appointed by the Hillsboro City Council, monitors and facilitates the Vision's implementation, assuring that the Vision will transition from plan to reality. As part of the charge described in the following section, the Vision Implementation Committee is responsible for developing and presenting an annual progress report to City Council.

The Hillsboro 2020 Vision Project has received state, national and international recognition. In 2000 the project received the Good Governance Award from the League of Oregon Cities, and in 2002, the International Association for Public Participation (IAP2) Core Values Co-Project of the Year Award. In 2004, Tualatin Valley Television (T VTV) – one of our lead partners – was named a National Pegasus Award of Honor recipient by a distinguished panel of judges representing industry professionals from around the country for its video designed to educate citizens about the Hillsboro 2020 Vision and Action Plan and to help enlist volunteers.

## **II. Vision Implementation Committee Program: 2003-2004**

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### **VISION IMPLEMENTATION COMMITTEE CHARGE<sup>1</sup>**

As adopted by Hillsboro City Council in the *Hillsboro 2020 Vision and Action Plan*, a Vision Implementation Committee (VIC) was established in September 2000 with the following charge:

*To monitor the progress of the adopted Vision Action Plan, encourage implementation of actions, and recommend minor modifications to the plan as necessary. The committee's activities will include:*

- *A minimum of two committee meetings per year.*
- *An annual progress report to the Hillsboro City Council.*
- *Host an annual "town hall" meeting for public discussion of the Vision Action Plan.*
- *Maintain two-way communication with lead partners to track and encourage action implementation.*
- *If necessary, recommend proposed changes to the Vision Action Plan for City Council consideration.*

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<sup>1</sup> The VIC charge also included provisions specific to the first year, 2000-2001, including: Develop a clear understanding of lead partner roles; prepare an Action Plan evaluation process and criteria; develop a memorandum of understanding between lead partners stating their commitment to the Vision Action Plan and their respective roles. All of these tasks were accomplished by 2001, and are not repeated here.

## CHARGE FULFILLMENT

The 2003-2004 Vision Implementation Committee (VIC) fulfilled all elements of its charge. Information pertaining to each element and the means by which it was fulfilled is provided below.

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**Charge Element:** Hold a minimum of two Committee meetings per year.  
**How Fulfilled:** Four Vision Implementation Committee and five Vision Implementation Steering Committee meetings were convened during 2003-2004.

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**Charge Element:** Submit a progress report to City Council.  
**How Fulfilled:** The 2003-2004 Annual Report was submitted to City Council in July 2004.

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**Charge Element:** Host an annual Vision “Town Hall” meeting.  
**How Fulfilled:** The fourth annual Vision Town Hall meeting, “Hillsboro 2020: Our Hometown; Our Community; Our Future,” was held on Thursday, April 29, 2004. Over 200 people participated.

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**Charge Element:** Maintain two-way communication with lead partners.  
**How Fulfilled:** The Vision Implementation Committee connected with lead partners through several venues during the year including: preparation and distribution of a letter and survey to all lead partners and follow-up contact regarding partner requests for assistance; recruitment of Town Hall presenters; lead partner presentations to the Vision Implementation Committee; lead partner display tables at the Town Hall meeting; several Hillsboro 2020 Speakers Bureau presentations; and coordination of Hillsboro 2020 Vision volunteer opportunities.

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**Charge Element:** If necessary, recommend proposed changes to Vision and Action Plan for Council review.  
**How Fulfilled:** Vision Implementation Committee is recommending minor changes of specific action items to Hillsboro City Council as part of this Annual Progress Report.

## ACTIVITIES BEYOND THE CHARGE

In 2003-2004, the VIC performed several additional activities not included in the core work program:

- The VIC created a framework for a proposed “Year 5 New Strategy Review Process” intended to seek community input regarding new or modified Hillsboro 2020 strategy ideas and community priorities.
- The VIC continued the Hillsboro 2020 Speakers Bureau program created in 2002-2003. Through the Speakers Bureau program, VIC members provide project updates and receive community feedback regarding future priorities during brief exchanges with various community groups.

- The VIC facilitated a new partnership with the Hillsboro Chamber of Commerce to place and track Hillsboro 2020 volunteers with community organizations.
- The VIC continued the Hillsboro 2020 Vision Awards program, providing an opportunity to recognize individuals and organizations for “outstanding” contributions to Hillsboro 2020.

A summary of the first three items follows in this section. The next section offers more detail on the Hillsboro 2020 Awards.

## **YEAR 5 NEW STRATEGY REVIEW PROCESS**

As part of its 2004 work program, the Hillsboro 2020 Vision Implementation Committee identified key assumptions and goals to guide a proposed Year 5 New Strategy Review Process. The goal of the proposed process is to facilitate a public review of existing Hillsboro 2020 strategies, and to review ideas for strategies to help bring the Vision to life. The review process purpose and key assumptions are outlined below:

### **PURPOSE**

As part of its ongoing commitment to the community, and because the Hillsboro 2020 Vision and Action Plan is a living document, the Vision Implementation Committee previously adopted a process for inviting and reviewing public input regarding existing and proposed Hillsboro 2020 Vision strategies and actions. While new action ideas are received and reviewed annually, new strategy proposals are considered at five-year intervals. The first public review of Hillsboro 2020 strategies, discussed below, is scheduled to take place during 2005.

### **KEY ASSUMPTIONS**

The Year 5 New Strategy Review process will be guided by several key assumptions described below:

1. The strategy review process is intended to ensure Hillsboro 2020 strategies reflect contemporary community values and priorities by inviting input from residents and organizations who participated in the original planning process, as well as those who have come to call Hillsboro home since the plan was adopted by the City Council in 2000.
2. The strategy review process will solicit public feedback on strategies (and related actions) only. The Hillsboro 2020 Vision Statement and Focus Areas will not be reviewed at this time.
3. The public involvement program should incorporate fundamental components of the original Hillsboro 2020 strategy development outreach process, including:
  - Outreach conducted city-wide
  - Information produced and collected in both English *and* Spanish
  - Input shared and sought through multiple venues (web, mailings, meetings, media, community events, etc.)
4. The strategy review process should be conducted in a manner that protects the integrity of the Hillsboro 2020 Vision and Action Plan by ensuring new strategy proposals are consistent with the Vision Statement and fall within one of the six Action Plan Focus Areas.
5. Any recommended amendment or addition to Hillsboro 2020 strategies should be submitted for VIC review prior to its final meeting of 2004-2005.

## **HILLSBORO 2020 SPEAKERS BUREAU**

In an effort to increase awareness of the *Hillsboro 2020 Vision and Action Plan* and the successes achieved to date, the Vision Implementation Committee continued the Hillsboro 2020 Speakers Bureau begun in 2002-2003. Through the Speakers Bureau, volunteering VIC members make presentations on Hillsboro 2020 Action Plan implementation efforts to targeted organizations in the community. Specific objectives of the Speakers Bureau are to:

- Encourage Action Plan implementation by Lead Partner organizations and community partners
- Encourage citizens to support and become involved in Hillsboro 2020 vision projects
- Generate attendance for the Vision Town Hall Meeting
- Increase the number of people participating in the Hillsboro 2020 interested parties mailing list

For 2003-2004, the VIC added a video option to the Speakers Bureau program. The 13-minute video, produced by Tualatin Valley Television (T VTV) and City staff, provides an overview of the Hillsboro 2020 planning process and an update on implementation progress.

Vision Implementation Committee members made 21 Speakers Bureau presentations during 2003-2004 (Six Lead Partner / External Organizations and 15 City Departments / Division), reaching approximately 300 people. Additional presentations will be planned for the upcoming year. Organizations that received presentations over the last year included:

- **SOLV**
- **Jackson School Homeowner Association**
- **Tualatin Valley Toastmasters**
- **Oregon International Air Show Board**
- **Jackson Bottom Volunteers**
- **Century High School National Honor Society Advisors**
- **City of Hillsboro**
  - **Department Managers**
  - **Administration Department**
  - **Building Department**
  - **Facilities Staff**
  - **Fire Department**
  - **Human Resources Department**
  - **Library**
  - **Information Services Department**
  - **Parks & Recreation Department**
  - **Police Department**
  - **Planning Department**
  - **Water Department**

After each presentation, speakers were asked to provide a summary of their experience, and collect feedback forms from audience members. Participants described having the following impressions:

- A sense of pride that so many action “ideas” were actually becoming reality
- A sense of hope that efforts are underway to bring different cultures together
- A sense of ownership, because so many organizations have shared in implementation

## **HILLSBORO 2020 VOLUNTEER PROGRAM**

Beginning in early 2004, the Hillsboro Chamber of Commerce began working on a system to improve linkages between Hillsboro 2020 volunteer opportunities and citizen volunteers. The resulting volunteer program allows the Chamber to input new volunteer opportunities, store volunteer information and track placements. Highlights from this new program include:

- An efficient mechanism for Hillsboro 2020 Lead Partners to list and promote their specific Hillsboro 2020 volunteer opportunities
- Identification of volunteer coordinators within each Hillsboro 2020 Lead Partner organization
- A simple procedure for managing volunteer information and contacting volunteers regarding new opportunities in their field of interest
- An easy to find gateway to volunteer opportunities for those surfing the web

A complete report on the Hillsboro 2020 Volunteer Program, including statistics on volunteer opportunities and referrals, was produced by the Hillsboro Chamber of Commerce in May and is included in the appendix to this report.

### III. Hillsboro 2020 Vision Awards

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For the second year in a row, the Vision Implementation Committee (VIC) presented the Outstanding Organization and Individual Awards as part of the Hillsboro 2020 Vision Awards Program initiated in 2002-2003. These awards, which “*recognize Hillsboro citizens, both individuals and organizations, for their exceptional service to the community in promoting achievement of the Hillsboro 2020 Vision and Action Plan,*” were presented at the 2004 Annual Town Hall Meeting.

Award winners were selected based on their efforts to further the goals of Hillsboro 2020 and promote implementation. The Outstanding Individual category nominating criteria included:

1. Made an outstanding contribution to the mission and intent of Hillsboro 2020
2. Helped promote awareness of Hillsboro 2020 Vision throughout the community
3. Helped promote overall achievement of Hillsboro 2020 Vision Action Plan
4. Undertook an extraordinary effort “above and beyond the call”
5. Made the most out of the least amount of resources

Based on these criteria, the VIC Awards Selection Committee selected **Joe Gall**, Hillsboro 2020 Town Hall Co-Chair, as the 2004 recipient of the Hillsboro 2020 Outstanding Individual Award. Mr. Gall has been a committed Hillsboro 2020 volunteer for three years. For the past two years, he has served as Co-Chair of the Vision Town Hall Planning Committee. Mr. Gall initiated, developed and produced a special promotional video about Hillsboro 2020 for the 2003 Town Hall. Over the past three years, he has donated over 100 hours of his time and expertise helping to make the Town Hall event a success. His volunteer leadership has been exemplary.

The Outstanding Organization category nominating criteria included:

1. Made an outstanding contribution to the mission and intent of Hillsboro 2020
2. Helped promote awareness of Hillsboro 2020 Vision throughout the community
3. Undertook and/or accomplished specific Hillsboro 2020 Action Plan strategies and actions
4. Promoted achievement of strategies or actions that would not otherwise have been achieved without the Hillsboro 2020 Vision Action Plan

The VIC Awards Selection Committee found the **Hillsboro Bicycle and Pedestrian Task Force** best exemplified the evaluation criteria. The Hillsboro Bicycle and Pedestrian Task Force, a citizen advisory committee with broad community representation, is a direct outgrowth of the Hillsboro 2020 Vision Action Plan. The Task Force recognized early on that the vision of “Connecting Our Community” meant creating physical as well as social connections. The group has been very visible in the community by holding open houses, doing presentations before different groups, creating information on bicycling and walking in Hillsboro, personally testing the city bike routes it developed and doing fieldwork to identify safe routes to school and transit.

The Vision Implementation Committee is grateful to Mr. Gall and the Hillsboro Bicycle and Pedestrian Task Force for their outstanding contributions to Hillsboro 2020.

## **IV. Status of Vision Action Items: 2003-2004**

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### **OVERVIEW**

In December 2003, the Hillsboro 2020 Vision Implementation Committee (VIC) distributed its annual survey to all lead partners to determine the implementation status of each of the 114 Hillsboro 2020 action items. The survey is also used to identify potential challenges to implementation and generate information to provide context for lead partner implementation activities. Survey questions include:

- How far along are lead partners in planning or implementing their action(s)?
- Are lead partners experiencing any significant implementation challenges?
- Do lead partners need support or assistance from the Vision Implementation Committee?
- How have lead partners gone about implementing their action(s)? What outcomes can be reported?
- Do partners want to present their projects during a VIC meeting, Council session or the Town Hall?

### **FINDINGS**

Based on survey results, 90 actions are categorized by the lead partners as underway or complete, an increase of 10 “newly-initiated” actions from 2002-2003. Thirty-eight (38) of those actions are ahead of schedule (Years 3-5 and 6+). All 52 actions scheduled to begin in years 1-2 have been initiated. Another 28 of 39 actions slated to begin in years 3-5 of implementation are underway, as are 10 of 23 actions planned for year 6 and beyond. A quantitative summary of action implementation progress, showing data comparisons through the first four years of implementation is provided in Table 1 on the following page. Additional findings include:

#### **Number of Lead partners requesting general Vision Implementation Committee support:**

- **2003-2004: 0**
- 2002-2003: 2
- 2001-2002: 7
- 2000-2001: 9

#### **Number of Actions where some form of Vision Implementation Committee assistance is requested:**

- **2003-2004: 10**
- 2002-2003: 2
- 2001-2002: 3
- 2000-2001: 13

#### **Number of Actions that require minor modification of the *Hillsboro 2020 Vision and Action Plan*:**

- **2003-2004: 2**
- 2002-2003: 2
- 2001-2002: 2
- 2000-2001: 8

#### **Number of Actions where lead partners are working with support partners not listed in Action Plan:**

- **2003-2004: 16**
- 2002-2003: 16
- 2001-2002: 18
- 2000-2001: 18

**TABLE 1: ACTION IMPLEMENTATION SUMMARY**

STATUS	YEAR 1-2 ACTIONS				YEAR 3-5 ACTIONS				YEAR 6 + ACTIONS				TOTAL			
	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>2004</u>
<b>Underway</b>	28	34	20	<u>21</u>	13	19	18	<u>13</u>	1	5	7	<u>8</u>	42	58	45	<u>42</u>
<b>Implemented (One-Time Action)</b>	-	-	5	<u>2</u>	-	-	0	<u>2</u>	-	-	0	<u>0</u>	-	-	5	<u>4</u>
<b>Implemented (On-going Action)</b>	-	-	24	<u>29</u>	-	-	9	<u>13</u>	-	-	1	<u>2</u>	-	-	34	<u>44</u>
<b>Subtotal: Implemented</b>	5	14	29	<u>31</u>	3	2	9	<u>15</u>	0	0	1	<u>2</u>	8	16	39	<u>48</u>
<b>Subtotal: Underway or Implemented</b>	33	48	49	<u>52</u>	26	21	27	<u>28</u>	1	5	8	<u>10</u>	50	74	84	<u>90</u>
<b>Not Started</b>	19	4	3	<u>0</u>	23	18	12	<u>11</u>	22	18	15	<u>13</u>	64	40	30	<u>24</u>
<b>TOTAL</b>	52	52	52	<u>52</u>	39	39	39	<u>39</u>	23	23	23	<u>23</u>	114	114	114	<u>114</u>

## RECOMMENDED AMENDMENTS TO THE VISION AND ACTION PLAN

The *Hillsboro 2020 Vision and Action Plan* is a living document. As such, it may periodically require updating to ensure it remains consistent with community priorities and lead partner realities.

The Vision Implementation Committee (VIC) is responsible for recommending any minor changes to the *Hillsboro 2020 Vision and Action Plan* for Hillsboro City Council consideration. As described earlier, these potential changes fall into two categories:

- *Requests to amend an action’s wording, lead partner, or timeline*
- *Requests to include a new organization in an action’s list of potential partners*

These modifications should not change the intent of the action or supporting strategy. Proposed changes and the Vision Implementation Committee’s recommendations for Hillsboro City Council consideration are described in the following sections.

### **Requests to Modify Actions**

During the course of implementing an action, Lead Partners may request the VIC consider minor modifications to their action’s wording, timeline and, in some cases, proposed lead partner. In 2003-2004, the VIC received two requests to modify actions, shown in Table 2. The VIC recommends both modifications be approved by Hillsboro City Council.

**TABLE 2: PROPOSED ACTION MODIFICATIONS**

Action #	Lead Partner Request	Action Topic	VIC Recommendation/Rationale
38.2	The Hillsboro Chamber of Commerce reports there is some concern that the term “student art” implies that art projects are part of the school curriculum. As demands on the School District and teachers increase, it might be beneficial to look at expanding or changing the action to read “Youth Art Support.”	Student Arts Support	Approve. Action topic to read “Youth Arts Support.” Action statement to read “Ask local businesses to sponsor youth art projects and then display them as part of the above.”
39.1	Tualatin Valley Television believes development of a “full” ESL channel may be cost prohibitive, and requests modifying action language to “Increase ESL programming.”	New ESL Cable Channel Development	Approve. Action topic to read “New ESL Programming.” Action statement to read “Increase and promote local ‘English as a Second Language’ programming on public cable access television.”

### **Requests to Add New Potential Partners**

A number of Hillsboro 2020 lead partners indicate they are working with groups not originally identified in their action’s “potential partner” list within the Hillsboro 2020 Action Plan. In each case, the lead partner asked to add one or more new entities to its list of supporting partners. Additions are summarized in Table 3 below, along with the Vision Implementation Committee’s recommendation for action.

**TABLE 3: RECOMMENDED POTENTIAL PARTNER ADDITIONS**

<b>Action Number</b>	<b>Action Topic</b>	<b>Original Potential Partner List</b>	<b>Proposed Partner Addition(s)</b>	<b>VIC Recommendation</b>
2.3	Public On-line Centers and Computer Systems	City of Hillsboro; Washington County; Hillsboro School District; Hillsboro Chamber of Commerce; service and other organizations; high-tech and other major employers; telecommunications companies; AARP.	Community Action Organization; Centro Cultural.	Approve.
9.1	Child Care	City of Hillsboro; Major employers in area; local business organizations; public sector, including Washington County; Hillsboro School District; Tuality Healthcare; community service organizations; churches; Community Action Organization; Tualatin Valley Television (TDTV).	Learning Tree.	Approve.
13.2	Historical Society	Washington County Historical Society; Hillsboro Landmarks Commission / Cultural Center; Hillsboro Chamber of Commerce; Tualatin Valley Television.	Family History Society; Oregon Historical Cemeteries Association.	Approve.
14.5	Downtown Mixed Use Housing	City of Hillsboro; Hillsboro Downtown Business Association; Hillsboro Chamber of Commerce; Landmarks Commission (new); Washington County Department of Aging and Veterans' Services.	Downtown Redevelopment Project Advisory Committee.	Approve.
19.2	Parks/Transportation Coordination	City of Hillsboro; Metro; Washington County Department of Land Use and Transportation; Oregon Department of Transportation (ODOT); Tri-Met.	Hillsboro Bicycle and Pedestrian Task Force.	Approve.
23.3	Pest and Weed Control Promotion	Clean Water Services; City of Hillsboro; Oregon Department of Fish and Wildlife; Oregon Cooperative Extension Program; garden clubs; retail lawn and garden; mass merchants; landscape associations; nursery associations; Tualatin Watershed Council; agricultural sector; homeowners; chemical manufacturers and distributors; Metro.	Washington County Department of Land Use and Transportation.	Approve.
23.4	Noble Woods Wildlife Habitat	City of Hillsboro; Hillsboro School District; Scouts; "Friends" groups; SOLV; Watershed Council; Trout Unlimited.	Tualatin Riverkeepers; Jackson Bottom Wetland Preserve.	Approve.

**TABLE 3: RECOMMENDED POTENTIAL PARTNER ADDITIONS (CONTINUED)**

<b>Action Number</b>	<b>Action Topic</b>	<b>Original Potential Partner List</b>	<b>Proposed Partner Addition(s)</b>	<b>VIC Recommendation</b>
26.1	Environmentally-friendly Construction, Education and Demonstration	City of Hillsboro; Architects and builders; Homebuilders Association; Hillsboro Chamber of Commerce; Northwest Energy Efficiency Coalition; Remodeling Heritage Foundation.	U.S. Green Building Council; Portland General Electric.	Approve.
27.3	Multi-cultural Business Resources Involvement	Hillsboro Chamber of Commerce; Hillsboro Sister City Association; Westside Economic Alliance; Community Action Organization; key Hillsboro businesses; Small Business Development Corporation; business associations.	Centro Cultural.	Approve.
30.1	Regional Water Supply Leadership	City of Hillsboro; Joint Water Commission; Metro; major users; Washington County; customers; Regional Water Consortium / Conservation Coalition.	Water Managers Group; Clean Water Services.	Approve.
30.3	Water Conservation Program Development	City of Hillsboro; Clean Water Services; Joint Water Commission.	Hillsboro School District 1J; Hillsboro Police Department; Community Action; Tualatin Valley Water District and other Joint Water Commission Partners; Regional Water Providers Consortium; Intel; Hillsboro Boys and Girls Club.	Approve.
35.1	New Youth After School Programs	Hillsboro School District; Existing youth services organizations (i.e. Boys & Girls Club); City of Hillsboro; churches; Retired Seniors Volunteer Program.	Campfire USA.	Approve.
38.2	Student Arts Support	Hillsboro Chamber of Commerce; Hillsboro School District; Hillsboro Downtown Business Association; Esplanade; Tualatin Valley Television (TVTV).	Glenn & Viola Walters Cultural Arts Center.	Approve.
38.4	Public Art Display Venues	Hillsboro School District; Hispanic Groups; Hillsboro Senior Center; Hillsboro Boys and Girls Club.	Tuesday Marketplace; Sebold Family of Senior Housing; Hillsboro Chamber of Commerce.	Approve.
39.2	New Latino Arts and Cultural Center Study	Washington County Historical Society; City of Hillsboro; Chamber of Commerce; Retired Seniors Volunteer Program; Regional Arts and Culture Council.	Washington County Cultural Trust.	Approve.
45.3	Language Network Expansion	City of Hillsboro; Police Hispanic Community Relations Committee; American Red Cross; City of Portland Hispanic Affairs Committee; Faith Community.	Centro Cultural.	Approve.

## REQUESTS FOR VISION IMPLEMENTATION COMMITTEE ASSISTANCE

Table 4 summarizes Lead Partners' requests for action-specific assistance, along with the Vision Implementation Committee's recommendation for responding to each.

<b>TABLE 4: REQUESTS FOR ACTION-SPECIFIC ASSISTANCE</b>				
<b>Action #</b>	<b>Action Topic</b>	<b>Lead Partner(s)</b>	<b>Request</b>	<b>VIC Recommendation</b>
1.1	Citizen Involvement Plan	City of Hillsboro	Keep City of Hillsboro Public Information Officer apprised of news to be included in City newsletter	Planning Team to follow-up.
2.3	Public On-line Centers and Computer Systems	City of Hillsboro	Need help recruiting bi-lingual (Spanish and English) volunteers.	Planning Team to follow-up.
3.3	Community Web-Site	Worksystems, Inc.	May need clarification regarding intent of action item.	Planning Team to follow-up.
13.2	New Local Historical Society	Hillsboro Historical Society	Would like VIC to support formation of Hillsboro Landmarks Commission through public promotion.	Planning Team to follow-up.
22.1	Stream Restoration Assessment	Clean Water Services	Help generate public support for stream restoration projects.	Planning Team to follow-up.
22.2	Restoration Programs Coordination	Clean Water Services	Help identify labor for various restoration projects.	Planning Team to follow-up.
23.1	Planting Native Species	Clean Water Services	Help publicize availability of native species planting information.	Planning Team to follow-up.
23.3	Pest and Weed Control Promotion	Clean Water Services	Help publicize methods for reducing pests and weeds.	Planning Team to follow-up.
32.1	New Employment Needs Forum	Worksystems, Inc.	May need clarification regarding intent of action item.	Planning Team to follow-up.
33.1	New Education Action Council	Hillsboro Chamber of Commerce	May need help interpreting desired end product.	Planning Team to follow-up.

## V. Vision Town Hall Meeting

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As part of its charge, the Hillsboro 2020 Vision Implementation Committee (VIC) hosts “an annual Town Hall meeting for public discussion of the *Hillsboro 2020 Vision and Action Plan*.” In preparing to undertake this charge, the VIC has six goals for this meeting:

- To publicize the Hillsboro 2020 Vision and Action Plan implementation progress
- To recognize vision implementation successes
- To promote on-going vision implementation
- To encourage citizen awareness & involvement
- To elicit community feedback regarding Vision implementation
- To provide additional information and input for the Annual Progress Report

Every year the Town Hall Planning Committee prepares and implements a City-wide marketing effort to promote the event. Thanks to a generous donation of commercial airtime by Univision, KPOU-TV Channel 31, a 30 second commercial in Spanish was added to the menu of marketing tools. The 30 second television spot announcing the Town Hall included a personal invitation by a well known local business leader, Manuel Castaneda. This promotional announcement played 26 times on Channel 31 prior to the event.

The committee utilized promotional avenues including announcements sent with the City water bill, distribution of 25,000 flyers through mailings and other venues, two street banners, and advertisements in local newsletters and newspapers. The result of this extensive marketing effort brought over 210 people to the event. The Town Hall was also covered by TVTV, making the event accessible to those citizens unable to attend, as well as those desiring to view it again.

The Town Hall was held on the evening of April 29, 2004, with doors opening at 5:30 P.M. and running until approximately 8:00 P.M. The special presentation portion of the event opened with a spectacular performance by the Ring of Fire, The Bells of Tualatin Valley Junior Academy. A skit performed by a Poynter Middle School drama group also added light hearted entertainment midway through the program.

The evening’s presentation by City of Hillsboro Cultural Arts Program Manager Sean Morgan, entitled “*Got Art?: A New Home for Arts and Culture in Hillsboro*,” highlighted the recently opened Glenn & Viola Walters Cultural Art Center and its role in fulfilling the community’s vision. In addition, the program included the presentation of the Hillsboro 2020 Vision Awards to the Hillsboro Bicycle and Pedestrian Task Force (Outstanding Organization) and Joe Gall (Outstanding Individual). The presentation concluded at 8:00 P.M., allowing community members additional time to visit the community partner displays. Childcare with art activities, Spanish translation services, and refreshments were provided throughout the event.

During the public discussion, members of the community offered numerous comments and questions. A few of the topics attendees asked about or commented on included the following:

- At the new Civic Center, what new functions and components would be included?
- The status of the Town Theater (when will it be renovated?).
- How has the new Glenn and Viola Walters Cultural Arts Center improved cultural and arts opportunities for the community?
- New housing (what type of new housing will be built and for what price?)
- “Third places” – how can the community help make them happen?

A complete summary of public feedback is provided in the appendices.

## **VI. Acknowledgments**

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The Vision Implementation Committee is grateful for the support and assistance received from the following individuals and organizations in 2003-2004:

### **VISION IMPLEMENTATION COMMITTEE**

John Coulter*	Chair, Public at Large
Pastor Tim Huber*	Vice Chair, Faith
Shirley Huffman*	Neighborhoods
John Godsey*	Hillsboro Chamber of Commerce
Mary Brown	Tuality Healthcare
Armando Gutierrez	Public at Large
Tim Erwert*	City of Hillsboro
Barbara Hanson	Hillsboro Community Arts
John Hartner*	Washington County
Marilynn Helzerman*	Public at Large
Craig Dye*	Clean Water Services
Darell Lumaco	Hillsboro Bike and Pedestrian Task Force
Chrissie Manion	Hillsboro Historical Society
Councilor Karen McKinney	Hillsboro City Council
Paul Danko	Public Safety
Jimi Smith	Social Services
Steve Callaway*	Hillsboro School District
Rick Van Beveren	Public at Large
Chris Frazier	Worksystems, Inc.
Tom Wolf*	Environment

### **LEAD PARTNERS**

Business Education Compact	Jackson Bottom Wetland Preserve Board
Centro Cultural	SOLV
City of Hillsboro	Tualatin Valley Television
Clean Water Services	Tuality Healthcare
Community Action Organization	Washington County (Departments)
Hillsboro Bicycle and Pedestrian Task Force	Aging and Veteran Services
Hillsboro Chamber of Commerce	Solid Waste and Recycling
Hillsboro Community Arts	Washington County Fair Board
Hillsboro Downtown Business Association	Westside Transportation Alliance
Hillsboro Economic Development Partnership	Worksystems, Inc.

Hillsboro Historical Society  
Hillsboro School District

### **CONSULTANTS / CONTRACTORS**

Jason Robertson and Michele Neary, Barney & Worth, Inc. (Lead Consultant)  
Steven Ames, Steven Ames Planning (Sub-Consultant)  
Jose Jaime (Spanish Translator)  
Deanna Palm and Shannon Burley, Hillsboro Chamber of Commerce (Hillsboro 2020 Volunteer Coordination)

\* Vision Implementation Steering Committee Member

## **TOWN HALL SPONSORS**

Hillsboro Chamber of Commerce  
Hillsboro Parks and Recreation Department  
Univision

## **TOWN HALL PLANNING COMMITTEE**

Tim Huber, Co-Chair	John Coulter	Barbara Hanson	Erik Jensen	Lisa Thorsrud
Joe Gall, Co-Chair	Paul Danko	Rene Heade	Darell Lumaco	Tom Wolf
Steven Ames	Craig Dye	Marilynn Helzerman	Sean Morgan	
Steve Callaway	John Godsey	Shirley Huffman	Dana Schmidling	

## **TOWN HALL VOLUNTEERS AND STAFF**

Constance Adams	Audrey Faber	Erik Jensen	Wade Sahlfield
Steven Ames	Chris Frazier	Daneille Jossy	Bob Salee
Carl Annala	Joe Gall	Mike Klein	Dana Schmidling
Dave Belt	Nico Geerling	Courtney Kubik	Lauren Schmidt-Dipaola
Mary Brown	Kristi Gobel	Ron Louie	Barbara Simon
Steve Callaway	Michelle Hahn	Jeff Martinez-Olberding	Jimi Smith
Manuel Castenada	Renee Hall	Lili Martinez-Olberding	Andres Speake
Sarah Jo Chaplen	John Hartner	Stephanie Meiers	Heidi Speake
John Coulter	Rene Heade	Jaime Miranda	Patrick Speake
Katie Coulter	Sarah Heade	Sean Morgan	Imelda Tellez
Sue Coulter	Marilynn Helzerman	Julie Nix	Lisa Thorsrud
Paul Danko	Tim Huber	Larry Pederson	Rick Van Beveren
Nikhil Deulkar	Shirley Huffman	Guy Perkins	Tom Wolf
Craig Dye	Mark Jackson	Mary Phillips	
Tim Erwert	José Jaime	Jason Robertson	

## **TOWN HALL MASTERS OF CEREMONIES**

Marilyn Helzerman and Pat Bremkamp

## **TOWN HALL SPEAKERS**

Former Mayor Shirley Huffman	City of Hillsboro
John Coulter	Chair, Hillsboro 2020 Vision Implementation Committee
Sean Morgan	Cultural Arts Program Manager, City of Hillsboro
Jason Robertson	Hillsboro 2020 Consultant

## **TOWN HALL VENDORS / CONSULTANTS**

Claeys Catering  
Tualatin Valley Television  
Pilar Juengst and Nancy Leone, Spanish Translators  
City of Hillsboro Parks & Recreation Department, Childcare

## **TOWN HALL ENTERTAINMENT**

*Ring of Fire*, The Bells of Tualatin Valley Junior Academy (Led by Jason Wells)

Performers: Jessye Baker, Joel Brown, Laura Dick, Kaitlyn Fitch, Julie Gabrys, Sheldon Holm, Ashley Logan, Sally Olsson, Armand Rabanal, Darcy Sturges, Jeff Terreros, Kelli Wagner, Allison Wyman

*Poynter Middle School Drama Group* (Led by Donald Cleland)

Performers: Gina Arciga, Jose Arciga, Sam Robinson, Mike Gager, Samantha Gager, Tyler Jones, Jered McCardle, Stephanie Patrick, Jessica Rodrigues-Schofield, and Mona Syed

## **TOWN HALL DOOR PRIZE CONTRIBUTORS**

Tri-Met

Jill Corinne Home Décor and Gifts

Constance Adams

Oregon International Air Show

Marilynn Helzerman

Hillsboro Community Arts

## **TOWN HALL LEAD PARTNER/TABLE REPRESENTATIVES**

### Bicycle & Pedestrian Task Force

Colin Boyce

John Carlson

Danny Denning

Hector Hinojosa

### Centro Cultural

Margaret Springer

### City of Hillsboro

Sue Boucher

Debbie Brodie

Wink Brooks

David Cloud

Karen Edwards

Steve Greagor

Christina Hanson

Kevin Hanway

Marion Hemphill

Jeff Jurens

Sharon Kennedy

Connie King

Doreen Kyle

Ron Louie

Bertha Martell

Pam McParland

Seana Perkins

Toni Plunkett

Debbie Raber

Dennis Ross

Mike Rouches

Janae Saunders

Kristi Senecaut

Mike Smith

Tacy Steele

Scott Talbot

Patti Williams

### Clean Water Services

Karen DeBaker

Peter Guillozet

Craig Dye

### Community Action Organization

Mary Jones

Jimi Smith

### Hillsboro Chamber of Commerce

Shannon Burley

Adele Hughes

Deanna Palm

### Hillsboro Community Arts

Susan Bremkamp

Mark Flannery

Barbara Hanson

Bernie Kuehn

Victoria Shepard

Ramsay Weit

### Hillsboro School District

Steve Callaway

### Jackson Bottom Wetland Preserve

Pat Willis

### Tualatin Valley Television

Melody Hendrickson

Marci Hosier

### Tuality Healthcare

Brian Costa

Darryl Gohl

Steve Krautscheid

Nyell LeFore

**TOWN HALL LEAD PARTNER/TABLE REPRESENTATIVES (CONT.)**

Washington County

Kent Burtner, Aging & Veterans Services

Don Hillman, Fair Board

Julane Potter, Solid Waste and Recycling

# **APPENDICES**



# HILLSBORO 2020 VISION IMPLEMENTATION COMMITTEE

123 West Main Hillsboro, OR 97123 Phone: (503) 681-6219



December 2, 2003

Person

Organization

Mailing Address

City, ST, ZIP

Dear: Contact Name

On behalf of the entire Hillsboro 2020 Vision Implementation Committee (VIC), I would like to thank {Organization} for its continued commitment to fulfilling the Hillsboro 2020 Vision during the 2003-2004 implementation year. In the first three years of implementation, {Organization} and the other Hillsboro 2020 lead partners have initiated or completed more than 80 of 114 proposed actions! Once again, we are asking our partners to complete the enclosed annual Lead Partner Survey to help the VIC ascertain progress made in the most recent implementation year. **Please complete and return the survey on or before January 16, 2004.**

## **Survey Purpose**

The Hillsboro 2020 Vision and Action Plan, approved by the Hillsboro City Council in 2000, calls for the Vision Implementation Committee to track and evaluate the status of Vision implementation on an annual basis. The VIC presents its findings to the public during the Town Hall meeting each spring, and delivers an Annual Progress Report to the Hillsboro City Council in the summer. The enclosed *Partner Survey* remains the primary means for accurately determining “where things stand.” As the lead partner for one or more actions, {Name of Organization} is in the best position to provide information pertaining to:

- The implementation status for the action(s) where your organization is the lead partner
- Any highlights your organization would like to share regarding implementation of a specific action
- Challenges your organization has encountered or anticipates encountering in the future
- How the Committee might be able to assist your organization should challenges arise

In addition to providing an overview of implementation progress, the *Partner Survey* helps the VIC identify and acknowledge Vision-related successes during the annual Town Hall meeting, in press releases, within the end-of-year report to City Council and elsewhere.

## **Survey Assistance and Supporting Information**

For your convenience, a list of all Hillsboro 2020 Vision actions – broken down by the timeframe each was proposed for implementation – has been enclosed. Actions are listed by the topic and number assigned to them in the matrix provided in the *Hillsboro 2020 Vision and Action Plan*. If you do not have a copy of the *Hillsboro 2020 Vision and Action Plan*, please request one from Rene Heade, City of Hillsboro, at (503) 681-6468. A copy of the *2002-2003 Annual Progress Report* has been mailed to you under separate cover.

The VIC also recruits community volunteers who have expressed interest in assisting with implementation. In some cases, individuals have identified specific actions in which they have a particular interest. The Hillsboro Chamber of Commerce is assisting the VIC with volunteer placement. You will be contacted by the Chamber in the next few months to identify any Hillsboro 2020-related volunteer opportunities within your organization.

Beyond monitoring and reporting on progress, the VIC is available to help facilitate implementation wherever appropriate or feasible. To that end, **PLEASE FEEL FREE TO CONTACT ME** by phone at (503) 590-7561, or via e-mail (john@fisherfarms.com) if your organization has questions concerning one of its actions or the implementation process in general. If I am unable to help you myself, I will refer you to the appropriate person.

**Please return completed surveys by January 16, 2004**

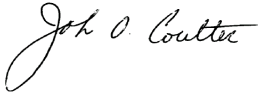
**Hillsboro 2020 Vision Awards and Speakers Bureau**

The *Hillsboro 2020 Outstanding Organization* and *Outstanding Individual Awards*, initiated last year, are yet another way the Vision Implementation Committee recognizes exemplary achievements in Vision implementation. To that end, we have enclosed a Hillsboro 2020 Award Nomination Form and postage-paid return envelope. I strongly encourage you to review the Award Program overview and to consider submitting one or more nominations. As a lead partner, you have a first-hand understanding of Hillsboro 2020 implementation efforts, and the organizations and individuals who are going above and beyond the call of duty to bring the Vision to life. **Hillsboro 2020 Vision Awards Nominations must be received by April 1, 2004.**

I also want to remind you that members of the VIC will be making presentations to a variety of community organizations this year as part of the Hillsboro 2020 Speakers Bureau program. This year's presentation will include a brief video describing background and progress, and a feedback session allowing participants to comment on progress and help shape future direction. If you think your organization would be interested in hosting one of these presentations, please contact Rene Heade, City of Hillsboro, at (503) 681-6418.

**We look forward to receiving you lead partner survey responses on or before January 16, 2004, and your Hillsboro 2020 Vision Award nominations on or before April 1, 2004. If you would prefer to complete either one of these documents electronically, you may request an e-mail version from Rene Heade, City of Hillsboro, at the phone number listed above.**

Thank you again for your continued commitment to this important and successful community project.  
Sincerely,



John Coulter, Chair  
Hillsboro 2020 Vision Implementation Committee

Enclosures

**P.S. Please mark your calendars for the next Hillsboro 2020 Vision Town Hall meeting to be held from 5:30 to 7:30 P.M. on Thursday, April 29, 2004 at the Glenn and Viola Walters Cultural Arts Center. We will mail details to you closer to the event.**

**Please return completed surveys by January 16, 2004**

## Hillsboro 2020 Vision

### Lead Partner Implementation Survey: 2003-2004

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Please help the Hillsboro 2020 Vision Implementation Committee assess Vision 2020 progress by responding to the following questions. Questions in the General Information section need be answered only once. The Action Item Questionnaire should be completed for **each separate action** for which your organization has agreed to serve as lead partner. If you have questions, or would like to request an electronic version of the survey, please contact Rene Heade, City of Hillsboro, at (503) 681-6468 or reneh@ci.hillsboro.or.us.

**Completed surveys should be mailed or faxed no later than January 16, 2004 to:**

#### Hillsboro 2020 Vision Implementation Committee

c/o City of Hillsboro  
123 W. Main Street  
Hillsboro, OR 97123

Fax: 503.681.6232

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### General Information

Name of Organization: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address \_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

- I. After completing the Action Item Questionnaire(s) for each of your lead partner actions, please feel free to share *additional* information or comments you may have in the space provided below.

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- II. Would you like to make a presentation about one of your actions during any of the forums listed below?

Implementation Committee Meeting     Hillsboro City Council Session     Town Hall Meeting

**Please return completed surveys by January 16, 2004**

## ACTION ITEM QUESTIONNAIRE

Action #: \_\_\_\_\_ Action Topic (See Topic Key): \_\_\_\_\_

Organization: \_\_\_\_\_

Contact Person (if different than primary): \_\_\_\_\_

Address (if different than primary): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ E-mail: \_\_\_\_\_

**1. How far along is your organization in implementing this action?**

**Not Started** (anticipated start date): \_\_\_\_\_  
Month / Year

**Underway** (anticipated completion date): \_\_\_\_\_  
Month / Year

*The action is in the planning, set-up or construction phases, but is not yet completely implemented.*

**Implemented (CIRCLE EITHER A OR B BELOW)**

**A. One-Time Project** Start date: \_\_\_\_\_ Completion date: \_\_\_\_\_  
Month / Year Month / Year

*The action has been fully implemented, and no further work is anticipated.*

**B. On-Going Program** (date program deemed "up and running"): \_\_\_\_\_  
Month / Year

*The action has been fully implemented as a program, and is expected to continue indefinitely.*

**2. What steps have you taken to implement this action, and what specific outcomes have resulted?**

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**3. Are you experiencing or anticipating any challenges that may hinder implementation of your action? If so, can the Vision Implementation Committee provide any assistance to help your organization with implementation of its action? If yes, what type of support is needed?**

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**4. Is there anything else you would like to share pertaining to implementation of this action?**

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**5. Are you working with organizations not currently listed as a potential support partner for your action in the Hillsboro 2020 Vision and Action Plan? If so, please list the organization(s):**

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**Please return completed surveys by January 16, 2004**

## 2004 Hillsboro 2020 Vision Town Hall

### Summary of Town Hall Feedback Forms

Total feedback forms collected at Town Hall: 6

- **How did you find out about the Hillsboro 2020 Town Hall?**  
(This question asked separately, on Town Hall sign-in sheet)

Friend, Neighbor, Co-worker	19	Banner	2
Organization Newsletter	6	Univision Ad	1
Argus Advertisement	12	Water Bill Insert	3
Oregonian Advertisement	2	Flyer	20

Results gathered from Sign-in sheet.

- **Do you think vision implementation efforts are headed in the right direction?**

(4) YES      (0) NO      (2) Didn't know

Comments:

- ◆ Hard to say without having copies of the plan. I didn't hear they were available tonight.
  - ◆ We've lived here three years and it is already very clear that life in Hillsboro is improving and will be a great place to stay and raise our kids.
  - ◆ Hillsboro is a growing community and the services are trying to keep up.
  - ◆ Things are really looking up in our City. I do hope something will be done with the old town theatre. It would be a great home for HART.
- **Do you have ideas (projects, programs, activities) to help implement the Hillsboro 2020 Vision?**
    - ◆ I would like to see a closer working relationship with the Washington County Commission on Children and Families.
    - ◆ Improvements to Parks, Public Schools and clean up 10<sup>th</sup> Street. Add nice restaurants to downtown, not necessarily "chains."
    - ◆ What can the City of Hillsboro do to help our schools? Our city seems better funded (or better run) and if the city can help by supplying SRO officers or providing after school sports it would help.
    - ◆ Whatever you can do to help the school district and its programs would be extremely helpful (We've had too many cuts). Showcase school bands, music groups, art work by students etc.
    - ◆ Excellent Public Schools should be included in our Vision Statement!
  - **Additional Comments or Questions:**
    - ◆ The arts center is beautiful – I hope all residents are able to enjoy it.
    - ◆ Concentrate on short presentations & community input. Too much entertainment.
    - ◆ Is the City open to joining HSD, Washington County etc in pooling employees to create a larger pool and perhaps lower insurance costs?
    - ◆ I love our new Cultural Arts Center.

## 4th Annual Hillsboro 2020 Vision Town Hall

Thursday, April 29, 2004  
5:30 p.m. – 8:00 p.m.  
Glenn & Viola Walters Cultural Arts Center

### SUMMARY OF PUBLIC DISCUSSION

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**Question: Do you have any question or comments regarding tonight's presentation or Hillsboro 2020 related activities in general?**

- Great building!
- I applaud you on putting together this wonderful arts center. How can kids get involved in classes? Are there fees involved? Are there opportunities for low-income people?

*Response: Currently we are developing classes for youth and adults. We'll have a wider range of programming as we expand. There is a fee for classes for our teachers. As we develop grant opportunities we anticipate finding ways to include lower income as well.*

- I know there's a new building being built – the auditorium on 1<sup>st</sup> Street – the Civic Center. What sort of things will be there, that are different from what will be offered at the Cultural Arts Center? How will the space be utilized?

*Response: The Civic Center has many components: city hall, conference center, plaza building that may, in the future, house the library. Restaurants, coffee shops, ½ acre of plaza space with place to place, meeting space, 120 housing units. What different things could happen there? The auditorium could be used for performing arts purposes, we'll share the responsibility. A consultant has been hired to assist the Capital Planning Department and the Parks and Recreation Department on how to best utilize the two facilities – one on the east side and one on the west side. We'll have an opportunity there – the plaza is hooked up for sound and power. We can have local high school groups, traveling rock concerts, festivals, fiestas. What is being done on the outside can be seen on the inside – wired for cameras, TVTV, a new studio for TVTV broadcasts. The conference center is another 3800 sq. ft. in addition to the 250-seat auditorium – those two are linked to accommodate large groups (business meetings, conferences). It will also serve as the new City Hall. We are bringing back most of the city offices scattered throughout town so we can be located in one place.*

- What is the time table on that project? Who are the architects? Have they done similar projects?

*Response: Building will be completed in January, and ready for move-in by early spring. LRS Architects (Portland, OR) were chosen from six competing teams. They have built other city halls, but nothing this nice.*

- The Civic Center vision: where is the affordable housing next to the Civic Center? Where did that come in? Do we need more? Why not build something else?

Response: *The idea of a mixed use development goes along with the City of Hillsboro comprehensive plan. 10 years ago when the city began acquiring property in the downtown area, we were looking at a new city hall. But as we look at the UGB and increasing densities in regional centers, we look at mixed use – government, commercial, housing, office. We were looking to have more housing in the downtown area in order to increase activity and vitality there. City Council wanted to make sure a mix of housing was included. It's not just affordable housing – there is also market rate housing included in that development. We have partnered with GSL properties who will maintain ownership for 15 years. We hope that other developers will see the opportunity and help revitalize downtown Hillsboro.*

- At a previous town hall it was mentioned that the Town Theater would be developed as a third place. Has there been any progress on that?

Response: *The Hillsboro City Council is scheduled to consider a facilities plan next week. Right now, we are in a catch-up mode. We are building fire stations, police precincts, perhaps a new library (voted on in November). All of these are prioritized by City Council. A private entrepreneur may join us to develop the Town Theater. We'll see if that comes on-line in the next three to five years.*

- Where does the Hillsboro airport fit into Hillsboro 2020?

Response: *The Hillsboro 2020 plan calls for the City of Hillsboro to be involved in airport Master Plan. Barbara Simon, City of Hillsboro Public Information Officer, can provide additional details following the meeting.*

- I'm interested in Hillsboro's natural environment. Will you use native plants in the planned garden next to the Glenn and Viola Walters Cultural Arts facility?

Response: *It is still in the conceptual stage for planning. There is a schematic for the garden that shows trees and shrubs, though it doesn't commit us to those specific varieties of the plants. We are looking at the Rotary for that. Most of the plants will be donated, so my guess is that it will be a mix of native and non-native. I don't think we would have entirely native because we are reliant on donation. Also, we have volunteer forms in the sign-up area. You'll see in the action plan that there are a considerable number of actions that address preserving or enhancing the environment. If you're interested in sharing your ideas, please do sign up as a volunteer.*

**Question: 90 of 114 actions underway or complete: what new programs, activities or projects should we be thinking about to help implement the Vision?**

- Are there plans to construct new play structures at the parks for children?

*Response: The City of Hillsboro Parks and Recreation Department is about to begin development of Dairy Creek Park (west end of town). There will be a new playground in that park. Last year we completed construction of a number of new parks, including installing play equipment – Reedville Creek Park (Cornelius Pass Road), Francis Street Park. We have new play equipment throughout the parks system.*

- I just moved here a couple of months ago. I was wondering about third places. I'm sure they are difficult to pull off. In Portland, I believe they have communities that get together. What's on the books as far as the third places go. How does one go about creating something like that?

*Response: Third places are locales where people can gather outside of work or home. Playing, eating, drinking coffee. Hillsboro has made a number of strides in that area. Starbucks at Tanasbourne is one such place, as are the coffee shops and restaurants located downtown and various locales along 28<sup>th</sup> and Main, Orenco – places where people can meet and socialize.*

- I have a question about transportation corridors. One of the charms of downtown Hillsboro is that it is small – 2-lane road with one-way streets. How will we handle the new traffic with construction of the civic center?

*Response: As the community grows, the City of Hillsboro reviews traffic conditions. We recently completed a revision to the transportation system plan and will continue to look at where we have congestion, and how we can accommodate the traffic over time. We have feedback forms tonight where you can get a chance to ask a question or give feedback and ideas.*

**Hillsboro 2020 Vision and Action Plan  
Volunteer Coordination Summary Report  
May 2004**

The Hillsboro Chamber of Commerce has developed and implemented a process to manage the Hillsboro 2020 Volunteer Coordination Program. Since the first of the year the Chamber has:

- Met with a representative from the Vision Implementation Committee (VIC) to obtain the information needed to set-up the program and finalized the scope of work, implementation timeline and flow chart for the Volunteer Coordination Program
- Mailed letters and surveys to the Lead Partners to:
  - Introduce the Chamber as the connecting agency for Hillsboro 2020 volunteer opportunities
  - Ask each Lead Partner to identify specific Hillsboro 2020 volunteer opportunities and their descriptions
  - Ask each Lead Partner to provide a volunteer coordinator contact who will be responsible for volunteer placement and contact within their organization
- Emailed “thank you” to Lead Partners who returned their survey
- Followed-up with phone calls to those Lead Partners who did not return their survey
- Mailed letters and surveys to the City’s 2020 Volunteer database to:
  - Introduce the Chamber as the connecting agency for Hillsboro 2020 volunteer opportunities
  - Find out if the volunteers were interested in being a volunteer, or if they are already currently involved and if so where and verify their contact information
- Emailed “thank you” to volunteers who returned their survey
- Followed-up with phone calls to those volunteers from the City’s 2020 database who did not return their survey
- Forwarded volunteer contact information to the appropriate Lead Partner when a match was made (this includes volunteers from the City database and newly recruited volunteers)
- Hillsboro 2020 website link is regularly posted in the Chamber’s monthly newsletter and is on the Chamber’s website
- Posting for Hillsboro 2020 volunteer opportunities has been added to the Chamber’s VolunteerMatch listing
- At the Town Hall Meeting in April the Chamber had a table for interested individuals to visit and learn more about volunteering
- Designed and developed a database in Microsoft Access to store Lead Partner information including volunteer opportunities, volunteer information and to track placements

**Statistics**  
**January - May 2004**

**HILLSBORO 2020 VOLUNTEER OPPORTUNITIES AVAILABLE: 16**

Opportunities:	Number of opportunities available:
Business Education Compact	2
Centro Cultural of Washington County	1
City of Hillsboro – Fire Department – CERT	2
City of Hillsboro – Parks & Recreation	5
Clean Water Services	1
Hillsboro Chamber of Commerce	1
Jackson Bottom Wetlands	3
SOLV	1

**NUMBER OF VOLUNTEERS SIGNED UP: 17**

Volunteers received from:	Number received:
2020 Website	3
Chamber	1
City Database	5
City Newsletter	1
Other	4
VolunteerMatch	4

**NUMBER OF REFERRALS MADE: 11**

Business Education Compact	1
Centro Cultural of Washington County	1
City of Hillsboro – Fire Department – CERT	2
City of Hillsboro Parks & Recreation	6
Hillsboro Chamber of Commerce	1