

Hillsboro 2020 Vision Implementation Committee 2004-2005

Thursday, June 2, 2005
6:00 p.m. – 8:00 p.m.
Jackson Bottom Wetlands Preserve

MEETING SUMMARY

Members Present

John Coulter, Chair
Pastor Tim Huber, Vice Chair
Sheri Badzik
Steve Callaway
Craig Dye
Paul Danko
Tim Erwert
John Godsey
Marilynn Helzerman
Shirley Huffman
Councilor Doug Johnson
Bernie Kuehn
Darell Lumaco
Jaime Miranda
Jimi Smith

Staff/Consultants/Presenters

Rene Heade, City of Hillsboro
Erik Jensen, City of Hillsboro
Mike Dahlstrom, Zenn Associates
Doug Zenn, Zenn Associates
Wink Brooks, City of Hillsboro
John Specht, City of Hillsboro
Pat Willis, City of Hillsboro

Guests

Joe Gall
Don Hillman
Doug Longhurst
Jeff Nelson
Deanna Palm
Bert Zimmerly

1. Welcome

The meeting opened with the showing of the Hillsboro 2020 Vision Town Hall photo presentation.

Vision Implementation Committee (VIC) Chair John Coulter then called the meeting to order and reviewed the agenda.

2. Town Hall Debrief

Coulter opened the discussion commenting that this year's Town Hall was outstanding. He acknowledged the excellent work of the Town Hall Committee, City staff and Co-Chairs, Paul Danko and Tim Huber. Coulter noted people in attendance really seemed to be enjoying themselves and stated the input received was of very high quality.

Erik Jensen provided statistics from the Vision Town Hall. The first year Town Hall was held there were about 100 attendees. This year there were more than 350. Jensen also noted a discernable increase in participation of the Latino community and attributed the attendance, in part, to the support of Univision, Bustas Media and the work of Elizabeth Bechok, Hillsboro 2020 intern.

Coulter asked for comments concerning the Town Hall. The VIC discussed highlights from this year and possible improvements for next year's Town Hall.

Jensen noted again, the Town Hall was successful because of the hard work and diligence of the volunteers, the Town Hall Planning Committee and Rene Heade, who coordinated the logistics.

3. Strategy Review

Last VIC Meeting Progress

Jensen discussed the background of the strategy review process, noting the high volume of responses.

Doug Zenn noted the VIC had successfully addressed all of the administrative and minor changes suggested by the review process at the last meeting. For this meeting 34 items were left for review.

Survey Results.

More than 600 responses (160 from Town Hall, 100 from the website survey and the rest from newsletter surveys and Speakers Bureau) have been compiled and summarized. Zenn referred to the handout indicating percentages of responses, rating very important to not important, for the 34 items. For those 34, five of the items were slated by the VIC Steering Committee for further discussion. One additional item was brought up for discussion by a VIC member.

Survey Comments

The VIC discussed the six actions and agreed to move those six, along with the remaining 28 proposals, forward as recommendations to the Hillsboro City Council with the following changes:

New Action Proposal 14.4: "Explore and implement a "free fare" zone for MAX in Hillsboro if feasible" will now read: "*Explore and, if feasible, implement a "free fare" zone for transit in Hillsboro.*"

New Action Proposal 17.4: "Develop a public place in the 10th Street area to provide linkage to the Civic Center area" will now read: "*Develop a public place in the 10th Avenue area to provide linkage to the Civic Center area.*"

Existing Action 25.1: "Review and establish appropriate codes treating aesthetic, sign and noise- and light-related pollution issues and stormwater management" will now read: "*Review and establish appropriate codes treating aesthetic-, sign- and noise- related pollution issues and stormwater management.*"

Existing Action 33.1, which establishes an Education Action Council, was discussed to retain two Lead Partners for this Action. Deanna Palm, Hillsboro Chamber of Commerce noted each Lead Partner has specific responsibilities and the Lead Partners are inter-dependent to accomplish this Action. Palm stated the Chamber will be responsible for the annual reporting progress on the Action.

New Action Plan Review

Jensen handed out and discussed the revised Hillsboro 2020 Vision Action Plan, incorporating all of the action and strategy proposals.

Action Item Timelines Proposal

Jensen discussed the proposed time frames for action implementation. A new set of columns in the Action Plan denote actions that have been implemented and whether the action is on-going or a one time event.

The VIC discussed the timeline proposals. A motion was made, seconded and passed unanimously, to forward the Action Plan, as written (with the above mentioned changes) to the City Council.

4. Annual Report

Timeline

Zenn discussed the current status of the Annual Progress Report. The report is currently 95 percent complete pending review by the drafting committee and inclusion of results from the VIC meeting discussion of remaining proposals. Any comments need to be submitted to the drafting committee within a week.

Drafting Committee

Coulter stated he will be making appointments for the Annual Progress Report Drafting Committee within the week.

5. VIC Membership

Jensen presented the Proposed Vision Implementation Committee Membership Framework handout and discussed the need for revisions to the existing structure. The proposed framework reflects changes in the number of actions in Lead Partner portfolios and will provide more flexibility and increased public-at-large positions.

- Incorporated in the proposed framework are new three-year terms.
- The Vice-Chair position will become a formally recognized position.

- The VIC Steering Committee will be reduced from nine members to five (Chair, Vice-Chair, two lead partners with the most actions in their portfolios, and one public-at-large representative chosen by the Chair).

After some discussion, the VIC decided to increase the VIC Steering Committee membership to seven members, adding one public-at-large and one general interest member.

A motion was made, seconded and passed unanimously to forward the amended framework to the City Council.

6. Chair's Award

Coulter talked about the background of the Chair's Award. The award is presented to a VIC member who exemplifies involvement in many areas and demonstrates support of the Hillsboro 2020 Vision. The 2004-2005 Chair's Award was presented to Paul Danko.

7. Public Comment

The following public comment was received:

Concerning the RV park action, with limited amount of land in Hillsboro, the VIC was asked to be cognizant of the value of that land for industrial uses.

8. Other Items

Jensen discussed the "Time Capsule" to be placed during the July 16 Hillsboro Civic Center opening and what the VIC would like to see included. Suggestions are the Hillsboro 2020 Vision and Action Plan, a DVD copy of the video presentation and a photo of the 2004-2005 VIC members.

Coulter noted the VIC recommendations will be presented at the City Council work session on June 21. The City Council will formally consider the VIC's progress report at their July 5 meeting. Coulter encouraged VIC members be in attendance at the July 5 meeting.

As an additional way to promote Hillsboro 2020 Vision, Coulter suggests creating a float for the 2006 Fourth of July parade in Hillsboro. He will appoint a subcommittee to investigate the idea and suggests using the float to involve the schools (perhaps through the Mayor's Youth Advisory Council).

9. Closing Remarks

Coulter thanked everyone for the level of effort required this year and for the VIC's involvement.

10. Adjourn

Chair John Coulter adjourned the meeting at 8:30 p.m.