

# Hillsboro 2020 Vision Implementation Committee: 2009-2010

Wednesday, September 30, 2009

## MEETING # 1 SUMMARY

### VIC Members Present:

Steve Callaway  
Neshia Cameron  
Sarah Jo Chaplen  
Cece Clitheroe  
John Coulter  
Kimberly Culbertson  
Tom Dixon  
Karen Frost  
Doug Johnson  
Nicole Kaufman  
Bernie Kuehn  
Darell Lumaco  
Jeff Nelson  
Deanna Palm  
Denzil Scheller  
Jimi Smith  
Ted Vacek  
Tom Wolf

### Staff / Consultants:

Andrew Bartlett, City of Hillsboro  
Chris Hartye, City of Hillsboro  
Rene Heade, City of Hillsboro  
Erik Jensen, City of Hillsboro Administrator  
Michele Neary, J Robertson and Company  
Jason Robertson, J Robertson and Company

### LOAC Representatives:

Sylvia Healy  
Jose Jaime  
Juana Vera

### Guests:

Jorgia Fields  
Joyce Gabriel

## **1. Welcome / Updates**

Vision Implementation Committee (VIC) Chair, Steve Callaway, called the meeting to order, reviewed the agenda and led introductions. He announced that Tom Dixon will no longer be able to serve on the VIC. Steve thanked Venetian staff for the lovely accommodations and dinner. He then outlined the Year Ten Strategy Review Goals.

## **2. Year 10 Work Plan and Schedule**

Hillsboro 2020 Vision Advisor, Jason Robertson, reviewed a work plan flow chart. This year, the VIC will conduct five Community Forums, designed to be more geographically dispersed. Chris Hartye stressed the importance of VIC members participating in the Forums.

### Comments and Questions from the VIC

*Are these on evenings when another event is already taking place? It is difficult to get our citizens to come out on a weeknight to attend a meeting. They are located at elementary schools, and we made sure the facilities weren't already committed to another activity. We are trying to locate the meetings where the people are and advertising the forums through the elementary school newsletters in hopes of driving good attendance.*

We have also issued a press release and advertised in the *Argus*. Hillsboro is grassroots in a lot of ways, so word of mouth will be important. We've traditionally had trouble getting the City Views newsletter in the hands of Spanish-speaking residents, but this time the insert was translated into Spanish and our outreach is more focused. We also created Hillsboro 2020 placemats for local restaurants – kids can draw and color their vision of the future on the blank space. Volunteers are needed to distribute the placemats.

*Can you send us electronically a very simple, short, succinct version of this sheet? It would be easy for me to forward this information as an email.* Yes, we'll email the flyer electronically.

*Are you going to email the flyer to all the VIC members?* Yes, then it can be forwarded to your contacts.

*Make sure the VIC connects with service organizations about the upcoming forums.* We will send out emails and follow-up with personal conversations and invitations.

*In your list of email contacts and organization, do you have the faith community included? Outreach could include congregations.* .

### **3. Lead Partner Survey Approach**

Robertson said the VIC will continue to offer a variety of ways to complete lead partner surveys, including on-line, email and paper options. He said it was really important to have Lead Partner surveys back in time to coordinate them with all the new ideas coming in. Surveys will be sent out in November and due in December. There will be an early outreach process where Chris and Jason call-through to all Lead Partners.

The second VIC meeting was scheduled for January 18, which also happens to be Martin Luther King Day this year. The majority of the VIC is available to meet that day, so the meeting stayed as scheduled.

### **4. Focus Area Work Group Structure**

Chris Hartye discussed how the Work Groups will operate as they process new strategy and action ideas. If VIC members have recommendations for people to participate on one of the Work Groups, they should forward names and contact info directly to Chris Hartye. The Steering Committee suggested the following composition for work group teams: 3 VIC members on each group (including the chair), 2 Lead Partners, 2 City staff, 4 members of the public / interested parties / topical experts.

#### Comments and Questions from the VIC

*It would be nice to get some youth representation, perhaps through our high school system. They are at an age where they would be good at this, be dynamic, bring some fresh perspective. Could we find a home for a youth member on each Work Group?* We will invite youth representatives to participate.

*Get representation from major nonprofit groups in each of the six focus areas, particularly for preserving the environment.* We're going to try our best to cover all the bases. We want to do our best to have diversity in age and perspective.

*What is the anticipated time commitment for serving on a Work Group?* There will be two to three meetings, about two hours each, and possibly some homework on the side.

VIC recommendations based on the last Strategy Review:

- I remember the sheer volume of new ideas coming in. The process around the idea flow is very important. It's always interesting when a particularly strong group gets very focused on an issue. There needs to be a time for getting the ideas and a time for working on them.
- Schedule: from mid-December on, we need to get the ideas into a workable form.
- When you are developing your group, make sure the people you invite are open-minded and are good people to work in the sandbox together. At the end of the day, the ideas that come out of this need to represent the majority of our community.
- Sometimes two or three groups are working on similar concepts, and one has to take ownership.
- It may be a great idea, but if there is no Lead Partner, there won't be an Action Item.
- There were some really good people on previous committees that it may not hurt to re-involve. We need to include people who are idea people – if no ideas are presented, the group isn't very productive.
- Prepping and training the Chairs. There are a couple of hot-button issues in the community right now that might hijack a Work Group. It would be useful to make Chairs and facilitators aware of those dynamics.

## **5. VIC Member Highlights and Announcements**

- Tom Dixon offered advice about the importance of emergency planning. [www.hillsborocert.org](http://www.hillsborocert.org) has a lot of good information about preparation.
- Rene Heade announced the Sequoia gallery opening.
- Jose Jaime commended the group for making so much progress on the action items. He loves the Civic Center.
- Unitas, one of our Tanasbourne businesses, is represented tonight.
- Thanks to Hillsboro finally annexing all of Orenco, Tom Wolf is now officially a resident of the City of Hillsboro.

## **6. Community Conversations Training**

Robertson provided an overview of the Community Conversations program. He said every VIC member is asked to do at least one presentation this year, and that members of the LOAC would be participating as well. He then provided some helpful hints for presenting, and Steve Callaway and John Coulter followed with an excellent "live demonstration" of a tag-team presentation.

Chris Hartye circulated a sign-up list of targeted groups for Community Conversation presentations. VIC members were asked to indicate their interest in specific groups on the list.

### Committee Sign-Up Sheet

Town Hall Planning (6): Steve Callaway, John Coulter, Kimberly Culbertson, Jeff Nelson, Neshia Cameron, Jimi Smith

Latino Outreach Advisory Committee (3): Ana Jimenez, Jaime Miranda, Edwin Vargas

Education & Outreach Committee (10): Steve Callaway, John Coulter, Kimberly Culbertson, Tom Dixon, Karen Frost, Doug Johnson, Nicole Kaufman, Sia Lindstrom, Ted Vacek, Tom Wolf

Forum #1 (10/19/09) (9): Steve Callaway, Sarah Jo Chaplen, Cece Clitheroe, John Coulter, Kimberly Culbertson, Karen Frost, Doug Johnson, Denzil Scheller, Tom Wolf

Forum #2 (10/21/09) (7): Steve Callaway, Sarah Jo Chaplen, Doug Johnson, Jeff Nelson, Deanna Palm, Jimi Smith, Tom Wolf

Forum #3 (10/22/09) (6): Steve Callaway, Sarah Jo Chaplen, Doug Johnson, Bernie Kuehn, Ted Vacek, Tom Wolf

Forum #4 (10/26/09) (9): Steve Callaway, Sarah Jo Chaplen, Cece Clitheroe, John Coulter, Doug Johnson, Jeff Nelson, Jimi Smith, Ted Vacek, Tom Wolf

Forum #5 (11/04/09) (9): Steve Callaway, Sarah Jo Chaplen, Kimberly Culbertson, Doug Johnson, Darell Lumaco, Deanna Palm, Michael Quebbeman / Neshia Cameron, Denzil Scheller, Tom Wolf

The Vision Implementation Committee meeting was adjourned at 8:00 p.m.