

Hillsboro 2020 Vision Implementation Committee 2006-2007

Wednesday, May 16, 2007

MEETING #3 SUMMARY

VIC Members Present:

John Coulter, Chair
Paul Danko, Vice Chair
Olga Acuña
Steve Callaway
Ellen Conley
Tim Erwert
Marilynn Helzerman
Councilor Doug Johnson
Jaime Miranda
Deanna Palm
Denzil Scheller
Karen Shawcross
Jimi Smith

Staff / Consultants:

Erik Jensen, City of Hillsboro
Rene Heade, City of Hillsboro
Sarah Jo Chaplen, City of Hillsboro
Lt. Henry Reimann, City of Hillsboro
Michele Neary, Barney & Worth
Jason Robertson, Barney & Worth

Special Presenters:

Dick Stenson, Tuality Healthcare
Jeff Hill, Washington Co. Dep. of Aging & Veteran Services

Guests:

Dakota Griffith
Chelsi Lehman
Cory Bean
Lindsey Gibson
Laine Townse
Lane Young

1. Welcome / Announcements

Vision Implementation Committee (VIC) Chair, John Coulter, called the meeting to order and led introductions.

2. Health Care Strategic Plan (Action 43.1)

Dick Stenson, Tuality Healthcare, and Jeff Hill, Washington County Department of Aging and Veteran Services, presented a series of updates related to Hillsboro 2020 Action 43.1, Health Care Strategic Plan. They reported that considerable progress had been made to develop a county-wide strategic plan to extend health care services to include respite care, and to expand home health care and services to adult foster care and other small group health care systems.

3. Town Hall Debrief

Paul Danko reviewed the April 30, 2007 Town Hall program highlights.

- We had really good Lead Partner booths, and good attendance at the displays. We also had a classical guitarist play background music during the open house.
- We had wonderful music performances by the Glencoe Concord Ensemble.

- VIC members, Marilyn Helzerman and Olga Acuna, did a terrific job as co-emcees of the program.
- There were a number of good questions and answers during the community discussion.
- This year, we hosted child care at the Pythian Hall across the street. It was a much larger venue than previous years, had good signage, good volunteers and activities for the children.
- We had team captains for the different groups of volunteers – this took a load off of staff and got the center of control down into the particular areas.
- We documented the event with videos and digital pictures.
- We solicited some sponsors to add to our budget this year and Fischer Farms and Dick's Auto Group both stepped up with \$500 contributions. It worked well, and it's something that we'll do again in the future. It provides additional funds for advertising, child care and other activities or expenses.
- We had about 300 people attend this year – less than last year, but still a good turn out. We plan to look at how to increase interest in the future.
- There were plenty of volunteers and help from the Town Hall Subcommittee.

Paul asked for the VIC's impressions of the event, and suggestions for improving the Town Hall in the future. Observations and suggestions included:

- Focusing on entertainment as a key ingredient to attracting participants.
- Considering a turnout of 300 a great success.
- Not scheduling the Town Hall for a Monday.
- Continually updating the format to keep interest high.
- Holding the Town Hall outdoors.
- Attracting more students, relatives, parents and friends.
- Making it easier for people to know when to leave the displays and enter the presentation.
- Showing video of the presentation in the lead partner display area.
- Moving the venue around to different areas of Hillsboro, and holding smaller but more frequent community meetings.
- Conveying more fully the scope and depth of action items underway.
- Focusing more attention on the lead partner displays.

The VIC was asked to send additional comments and suggestions to Jason Robertson, Rene Heade, Erik Jensen, and/or John Coulter.

4. Draft Annual Progress Report

Jason Robertson reviewed the Draft Annual Progress Report, which was emailed to the VIC in advance. VIC members were given until Wednesday, May 23 to send comments back to Jason by email, fax or phone. A few report items highlighted by Robertson included:

- LPAS: There were 12 Lead Partners who requested assistance, fewer than it past years. Things are moving along well.
- Vision Awards Program: This year, awards were given to Deborah Clarke (individual) and Jackson Bottom Wetlands Preserve (organization).

- Speakers Bureau: VIC didn't do a large number of presentations this year, but we did talk to a good number of people.
- 115 of 147 actions implemented or underway (about 80%). In 2005, VIC added 33 new actions, and 23 are already underway or implemented.
- There were a large number of new support partners (60) added to the growing list of Hillsboro 2020 Implementation support organizations.
- The Hillsboro 2020 video is now being updated and will be ready for viewing next year.
- The appendix contains a copy of the Lead Partner letter and survey.

5. Subcommittee Updates

Latino Outreach Advisory Committee (LOAC): Olga Acuna reported the LOAC would be distributing a survey regarding arts and cultural priorities among the Latino/Hispanic community this summer. She said LOAC would also continue conducting Speakers Bureau presentations and seek to add new members to the committee. Helzerman said the newly-formed Hillsboro Arts and Cultural Council would love to see results of surveys to help identify priority areas for their own planning.

Float Committee: Denzil Scheller agreed to chair the 4th of July Float Subcommittee effort this year. He said the Hillsboro 2020 float is already registered for this year and will be designed around the theme "Celebrating American Innovation Since 1776." He said to let him know if people know of groups of kids / students that would like to get involved. They have a good time putting it together and walking the float through downtown. The more kids get involved, the more they learn about the Vision.

6. Lead Partner Highlights

John Coulter invited Lead Partners to share information about their projects.

- Jackson Bottom fundraiser is scheduled for Saturday, May 19 and is an event that helps fund the ongoing Jackson Bottom program, which is part of the Vision.
- Library grand opening ribbon-cutting is happening this Monday, May 20, 11:35 AM. The library is actually open. It's going to be a great facility for the community.
- Boys & Girls Club is opening on Friday, May 18 at 12:00 noon. The fun event is Saturday, May 19, when families and kids will be there.
- Saturday night, May 19, is also the ribbon cutting for the new Park Theater.
- Friday night, May 18, is the donor's recognition night at the new Library.
- Friday night, May 18, also features an 8:00 PM Liberty Orchestra performance.
- Chamber Awards Banquet is Thursday evening, May 24, and one of our members is receiving Professional of the Year (Steve Callaway). Congratulations, Steve!
- Main Street Madness is happening this year in August. This three-on-three basketball tournament this year has always been on the same weekend – however, the Blazers Street Jam is the same weekend this year. Please encourage folks to come to the event. It's important that the Chamber attracts good attendance at this event.
- Downtown Revitalization: the *Hillsboro Argus* Tuesday, May 15 edition featured a front-page article about a project to promote arts and culture in downtown Hillsboro.

7. Chair's Award

John Coulter announced the VIC Chair's Award, presented to Joe Gall for his special contributions to Hillsboro 2020, including:

- Chairing the Lead Partner Assistance Subcommittee for the past two years
- Participating for multiple years on the Hillsboro 2020 Town Hall Planning Committee
- Serving on the Vision Implementation Steering Committee
- Volunteering on the Hillsboro 2020 Float Subcommittee

Joe has been a continual source of energy and encouragement for all things Hillsboro 2020. The VIC has benefited greatly from his contributions.

8. Other Items

- Deanna Palm presented an update on the Chamber's Volunteer Coordinator project. She said there are about 40 volunteers on the database right now.
- Erik Jensen gave an update on the Hillsboro Community Foundation partnership concept. He said there are plans to form a 5-person subcommittee to work out some of the details, and asked the VIC for volunteers. The process will gear up this Fall. VIC representatives include Karen Frost and Paul Danko.
- Video update: New Hillsboro 2020 video coverage will include the grand opening at the Library this weekend. Currently, the plan is to finish up taping in May and have edits completed by June 30.
- Erik Jensen and John Coulter traveled to Bend, Oregon last week to help orient their new Vision Implementation Board, and describe the role and importance of the Hillsboro 2020 Vision Implementation Committee. Also invited was Sia Lindstrom of the Vision Action Network. Bend 2030 has created a nonprofit organization (like Vision Action Network), which is staffed by the City of Bend. They had a lot of great questions – a fun and rewarding trip.

9. Public Comment

- Lane Young from Orenco has been in contact with people who are interested in history and supporting Hillsboro's Vision. She said a few people were organizing an Orenco Preservation Committee that would offer walking tours and install kiosks in key places.
- The Hillsboro Police Department will conduct a strategic planning session on June 6.

The meeting was adjourned at 8:03 PM.